

# »Growing strawberry business with low investment«

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Strawberries are profitable, have a high market, easier to grow, requires less capital and highly demanded.

Furthermore straw berry is an annual crop that grows in almost all climatic conditions and generates high profits. However it is advisable to take great care during weeding since strawberry plants have shallow roots. Additionally spider mites and cutworms are significant strawberry pests and black root rot is a common disease in strawberries.

### Steps involved

Always before planting plough and create trenches, then properly burry plant roots during transplanting and timely irrigate. Also planting should be done in September to october to attain high yields. Furthermore, properly space transplants usually between 30-60 cm but this may vary depending on the variety an mulch fields to effectively control the weeds. It is also important to pollinate single pollinated plants this can be performed using honey bees.

### Secondary practices

Always frequently irrigate newly planted seedlings to ensure proper root establishment and also Irrigate daily during fruiting to obtain larger fruits. Additionally, apply organic matter since the plant requires high volumes of nitrogen and protect plants from pests and diseases. Lastly, during harvesting only harvest when half of the fruit skin changes colour but this also depends on market requirements and picking should be done by napping off stalk rather than holding.