How to sell ecological food

Food marketing

First, a group of ecological farmers should certify products through participatory guarantee system and display certificate of ecological farming to cstomers and explain to them. Participate in weekly promotions of traditional dishes and ecological products and estabish a time delivery service of ecological product.
Similarly, make menu of aailale products and share them on social media at start of week and allow consumers a couple of days to place orders. A day to delivery, members harvest and pack their ecological products and all members bring their fresh products in morning to collection centres where packeges are made for each client and products are delivered to conumers at home or offices.
Sensitize farmers in other ways as well by organising educational and recreational activities and finally link up with other institutions to promote ecological food.