

How to start a commercial poultry farm

Poultry products are globally highly demanded thus poultry farming is a highly profitable business idea that requires simple steps to start.

There are several types of poultry farming businesses such as chick hatching and breeding, raising layers and broilers. Additionally it is advisable to buy existing farms as these tend to have markets already in place as well as experienced workers. Furthermore when starting a poultry farm always ensure quality during the production in order to obtain a good markets.

Commercial production steps

Start by identifying and choosing the type of birds to rear and establish target market for your products.

Always research and identify the type of system to use such as free range system, intensive system. Also ensure proper chick management to help reduce on the mortality rate and conduct research on pricing products. Additionally ensure production of quality products to attain customer satisfaction. Ensure to obtain poultry farming knowledge and source enough capital to facilitate smooth running of farm activities.

Conduct a market survey to identify the available customers to easily analyse prices and their different poultry needs. Furthermore, identify and contact customers to find out if they are interested in your poultry products. Always ensure to estimate the number of customers to buy directly from farm for proper planning. Conduct a market survey to identify the sector of the market that should be aimed at to ensure market establishment.

Always grade, package your poultry products to maximize returns on investment. Lastly, always ensure quality production and sale products at affordable prices to obtain total sales.