

# How to start successful free range chicken poultry farming business

Free range poultry farming is a good business and a source of income. Furthermore the start this business requires simple key steps.

Additionally, free range poultry farming minimizes feeding costs since the birds can obtain food by field scavenging. The business is highly profitable since consumers prefer organically grown free range chicken with higher prices than broilers.

## Steps to start

Start by deciding on farm size by identifying the number of birds to be kept, location and target market.

Also conduct a market study to determine your customer, product prices and write a business plan to act as guidance during the farm establishment process.

Additionally, identify needed tools like land, housing and equipments.

Furthermore, locate farm close to market, with security, cheap labour, water source and free air movement.

Always choose a well drained area with free air movement and obtain chicks from a reliable supplier by inquiring from experienced poultry farmers.

Ensure choosing the right breed depending on farmers needs.

Supplement bird feeds with nutritious feeds and lastly employ labour depending on farm size to avoid farm over expenditure.