

Poultry Farming – Chicken Farm Business Plan is a Great Source of Employment and Income

Being a good investment, poultry farming quality and quantity production depends on the level and type of technology used.

Broiler poultry farming is a profitable business specifically done to produce chicken meat and in this, labour requirements are less compared to other livestock business such as dairy production, beef production and others.

Poultry management

To build a broiler poultry house, there is need to select a well drained site with natural air movement in an environment which enable birds to maintain the thermal balance of the birds. Continue reducing temperature fluctuations by building house in east- west orientation to reduce direct sunlight into the house.

Similarly, provide 0.1 sqm of floor space making accommodation of 10 hens/sqm. Purchase day old chicks from reliable hatching company as the success of chicken management depend on type of day old chicks brought. Assess the quality of chicks by checking whether they are clean, dry, have bright eyes and have no deformities.

Broiler chicken are sold when they are 6 weeks old and in this, each bird consumes 4 kg and by this time they will be having between 2.2-2.5 kg. Chicken are fed depending on stage of production and feeds include starter, growers and finisher feeds respectively. Chicken require enough water for efficient growth.

Continue by providing supplements on top of the feeds to keep birds stress free during high temperatures and finally supply chicken to available local markets in the area as well.