

# Success tips for large scale broiler farming in Nigeria

The poultry industry is growing at an impressive rate but it has some challenges to look at.

High feeding cost is one of the challenges facing the poultry industry and hence one has to be efficient enough to get more from the little available resources. Broiler farmers rear the chicken for a short time and this could be between 32 to 60 days hence the entire broiler production cycle takes between 4 to 8 weeks.

## Broiler farming preparations

Before beginning broiler farming, one has to be prepared physically, emotionally and financially ie your broiler pen has to be set ensuring that all the cleaning and disinfection was done using the right disinfectant. Also ensure that the your drinkers, feeders and brooders are set.

Emotionally, you have to be set because if you are not set then you will be weighed down by the burden of having to look after the chicks almost for 24 hours every day during the course of of rearing them.

Financially, ensure that you have all the finances that are enough to cater for the feeds, medicines and vaccines during the entire cycle. Rear birds that your budget can accommodate.

Have within your contact list the contacts of professionals like vet doctors from whom you can get expert advise.

Start with the end in mind ie begin by doing a market survey and only stock the numbers that the market can absorb other wise you will end up making losses.