

# The reason to start a poultry farm business

Poultry farming is a lucrative business entity that gives high returns in shorter times with less operational costs involved.

However before starting a poultry farming business always make research about capital, farming practices, management and monitoring systems to avoid losses and it is usually a good idea to start small and re invest in order to expand the operations. Furthermore different poultry breeds have different times of giving back returns for example egg producing birds give returns after 30 days while broilers give returns between 6-8 weeks.

## Benefits of poultry

First, poultry offers quick returns on investment and it is easy to make projections on returns.

Secondly, poultry ensures continuous income flow for example through selling eggs and birds

Additionally, poultry products are highly demanded at both local and international markets generating more incomes to farmers.

Also revenue from birds can be used to invest in other operational businesses hence generating more income to the farmers.

Furthermore poultry farmers gain social recognition because they sometimes donate birds to the less privileged people for example during festive seasons.

Also poultry farms can easily be monitored from a distance this helps to create time for farmers to do other business

activities.

Lastly, poultry requires less labour cost, low maintenance and less skilled labour thus high profit margins are gained.